



Connections Quarterly Scholarly Journal

Connections is a widely-read, high quality scholarly publication that for 16 years has focused on issues of priority to US policy makers. The journal's key attributes include:

- Quality: Peer-reviewed academic standing, comparable to other respected in-print publications
- Quantity: 1600 English/400 Russian copies quarterly; distributed to 811 institutions/59 countries
- Management: 15 member multinational Editorial Board (EB), including retired Generals, former Bulgarian Minister of Defense, and former US National Security Council member
- Cost: Approximately \$120K/year plus Publications Manager
- Online Availability: Supplements the printed version via PfPC web presence

Connections supports the following:

Strategic Communication Initiatives in a “Cold War” Climate *Connections* features topics of current relevance to the international security community and targets former Soviet republics attempting to balance Russian influence with their desire to depart from the Soviet legacy and become more compatible with NATO and the West. Target audiences include: Policy Makers/Educators, and a wide range of English and Russian speakers. The journal provides an alternative narrative to programmed propaganda emanating from Russia and gives Russian speaking Intelligentsia a voice.

Policy Making The journal's multinational EB focuses on issues of national security, designating Special Editions on policy-relevant topics. Recent editions include Winter 2017: *Disunity in Global Jihad*; Fall 2016: *The Warsaw Summit and Beyond*; Winter 2016: *Beyond Propaganda: Soviet Active Measures in Putin's Russia* and Spring 2016: *Emerging Security Challenges*. Upcoming topics include Organized Crime, Migration, Energy Security, and Radicalization & Foreign Fighters.

Defense Institution Building (DIB) *Connections* facilitates DIB programs by engaging institutions and audiences in targeted countries. With a presence in leading defense education institutions, the journal is read by audiences groomed to be senior decision makers in their countries.

Connections provides the above benefits in a credible fashion. As a printed journal, *Connections*, alongside other prestigious journals, is on the bookshelves of renowned scholarly institutions worldwide¹. Example institutions include The Library of Congress, German State Library (Berlin), Russian State Library (Moscow), Harvard, Army War College, Naval War College, Oxford, Baltic Defense College, Lomonosov Moscow State University, and NATO Defense College².

Bottom Line: Connections provides the PfPC Stakeholders with an important strategic communication and policy development tool at a time of deteriorating US-Russia relations.

¹ *Connections* is available through respected aggregator services such as ProQuest, the Swiss International Security Network (ISN), Columbia University's International Affairs Online (CIAO), and EBSCO online research databases.

² *Connections* is reportedly NATO Defense College's 3rd most cited reference, following *Foreign Affairs* and *The Economist*.